



Dear Governor XX:

The Republican Governors Association has never been in a stronger position than we are right now.

Our commitment to the four-year plan developed in January 2007 has resulted in record fundraising and a record amount of cash-on-hand, but we need your help to take our efforts to the next level.

We ask that you consider allowing the RGA to use your campaign house file to build a list that will generate the necessary additional means to elect Republican governors over the next 16 months. We will use your list for one large prospecting appeal to grow our network and not for repeated use. We have seen that grassroots conservatives care more about Republican governors than they have in a long time, and they are ready to help elect more of us.

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We know this is a big request, which is why we have already submitted our personal house files for the RGA's use, as has Governor Perry. We would not be asking for your help, if we did not think it was vital to making sure we had the resources needed for 2010.

We've already raised more than \$15 million this year towards our \$30 million fundraising goal, banked away north of \$20 million, but need to go into next year with more than \$30 million cash-on-hand. Our political budget needs are at least \$60 million and creating a successful direct mail program with your support will get us there.

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If this is agreeable, please contact RGA Finance Director Angela Meyers at [ameyers@rga.org](mailto:ameyers@rga.org) or 202.662.4141, with your permission and instructions on how to use your house file by Tuesday, September 1, 2009. If you are reluctant to share your house file please call us directly (Haley XXX.XXX.XXXX; Tim XXX.XXX.XXXX) and give us a chance to answer your questions and make our case directly to you.

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Thank you in advance for your time and attention.

Sincerely,

Haley Barbour  
Chairman

Tim Pawlenty  
Vice Chairman